

Priority 1 – Age Well

Improving places and supporting communities to promote healthy ageing

What are we going to do in Buckinghamshire?

- The new Healthy Ageing Strategy and action plan set out how we will make Buckinghamshire more age friendly. This includes:
 - creating high quality safe public spaces which everyone can use and which help people to move around independently.
 - reducing and removing barriers which prevent people from getting involved in activities and events that build a sense of belonging.
 - using positive communications and campaigns that everyone can understand and which challenge negative stereotypes and stigma.

Some examples of how we will do this:

- Improve accessibility for walking and wheeling, through the pavement maintenance programme and reporting defects using Fix My Street
- Develop a 'Welcome In' scheme to increase public seating and toilet facilities
- Adopt the Age Friendly Employer Pledge so more employers have age friendly employment practices

How will we know it's working?

Older people spend more years of life in good health

More older people are in work (increasing towards pre-pandemic levels)

Fewer older people feel lonely

Buckinghamshire is a place where the environment and local organisations help people to live healthy and independent lives



SPOTLIGHT – Some examples of what we are already doing in Buckinghamshire

- ❖ We have joined the UK network of Age Friendly Communities, to improve our age friendly work
- ❖ We are working with Age UK Bucks to make Buckinghamshire more age friendly
- ❖ We are talking with our residents to understand what will help people to age well in Buckinghamshire