

**BUCKINGHAMSHIRE WASTE MINIMISATION INITIATIVE: DRAFT PROJECT TIMETABLE.**

**Project Components**

It is envisaged that the pilot project will consist of the following components:

- 1 A major countywide *Waste Minimisation public awareness campaign* ("the main project") employing a variety of media;
- 2 Four supplementary and inter-related projects to be undertaken with an initial area focus (note that these will be extended across the county at the conclusion of the pilot);

*Increasing home composting*  
*Market development for recyclate*  
*Re-use of unwanted clothes and household goods*  
*Packaging waste reduction*

**Project Timetable**

- 3 It is intended that the Waste Minimisation Officer (WMO) will be in post for two years from April 2001 until end-March 2003.
- 4 An initial research stage of 3 months will extend between April and end-June 2001. This will include establishing the necessary contacts to undertake the main and supplementary projects and relationships with consultees and partners.
- 5 The countywide Waste Minimisation public awareness campaign will be actively promoted by the WMO for eighteen months between July 2001 and end-December 2002.
- 6 The four supplementary projects (see 2 above) will each be of nine months duration and will be run in pairs concurrently with the main project (see below). They will be trialled on an area basis and "rolled out" throughout Buckinghamshire at the conclusion of the pilot.

July 2001 to end-March 2002

*Increasing home composting* (initially focussed upon Aylesbury Vale District).

*Market development for recyclate* (initially focussed upon Wycombe District).

April 2002 to end-December 2003

*Re-use of unwanted clothes and household goods* (initially focussed upon South Bucks District).

*Packaging waste reduction* (initially focussed upon Chiltern District).

- 7 At the conclusion of each of the supplementary projects the WMO will prepare a report for the project Steering Group and thence the Bucks Waste Forum.
- 8 A final writing-up and dissemination stage (see project application form questions 3.4, 3.5) of the main project will extend from December 2002 until end-March 2003.
- 9 It is envisaged that there will be a continuing need for a Waste Minimisation Initiative well beyond the conclusion of the pilot project for the foreseeable future if national objectives for the sustainable management of waste are to be achieved in Buckinghamshire. Funding for the retention of the post and the development of the initiative will therefore be sought at the appropriate time to facilitate their retention and extension.

GL 7.12.00

Bwforum/Waste minimisation initiative - draft project timetable