

## 2002-2003 EXTERNAL FUNDING ACTION PLAN

### STRATEGIC OBJECTIVE 1

**To increase partnership working for funding bids across the county of Buckinghamshire.**

<b>Action</b>	<b>Output</b>	<b>Timescale</b>	<b>Resources</b>	<b>Monitoring</b>	<b>Outcome</b>
1 Establish Buckinghamshire External Funding Partnership as forum for developing countywide bids	Monthly steering group meetings	Ongoing	External Funding Officer (EFO) and partner organisations	Number of bids submitted with the support of BERP and reported to CADEX/NBPA	Greater information share and co-ordination of bids across the county.
	Minimum of 4 countywide community funding presentations	As appropriate	External Funding Officer (EFO) and partner organisations	Number of enquiries on proposed bids following presentations.	Increased understanding of funding issues for statutory and non-statutory groups.
	Development of electronic system for fast and efficient information exchange on proposed bids between countywide partners	By September	EFO, Research team and P&I Web Editor	Ongoing review of system	Less duplicated bids submitted across county and greater number of partnership bids
	Devise system for collective endorsement of bids by BERP	By September	External Funding Officer (EFO) and partner organisations	Number of bids submitted	More 'joined-up' bids submitted leading to greater success rate

## Strategic Objective 2: To improve the opportunities to attract external funding for this County Council

Action	Output	Timescale	Resources	Monitoring	Outcome
Improve the information flow on funding opportunities to bidding officers and Members internally	'Focus on Funding' electronic newsletter to appear bi-monthly	Ongoing	EFO	Minimum of 6 to be produced in financial year.	Increased bidding opportunities made aware to officers and Members.
	Organise a series of internal meetings for officers' involved with bidding process	Ongoing	EFO	Minimum of 4 a year	Greater internal bidding communication leading to reduction of competing bids
	Work collaboratively with officers involved with Europe, the environment and economic development to produce joint information newsletter	Ongoing	EFO with Economic Development, European team and Environmental co-ordinator	Minimum of 4 a year	Raise profile of external funding success stories within BCC for Members and officers
	Set up database of leading bidding officers to forward new funding information electronically on arrival.	By September	EFO	Feedback from other bidding officers on effectiveness	Faster information exchange for funding streams with time-constrained deadlines
Avoid duplication of bids and/or submission of weak bids within BCC	Introduction of centralised External Funding Monitoring form across BCC	July	EFO	Percentage of bids made that EFO has input in.	Fewer submissions of bids in direct competition both in BCC and the county.
	Heads of Service to submit a proposed list of bids at the start of the financial year in order to prioritise applications	Feb	EFO	Number of potential projects submitted	Viable projects 'on shelf' ready to be actioned if appropriate funding streams become available

Increase third party contributions from private sector to BCC projects	Forward letters of introduction to the largest companies in Bucks from Economic Development database.	May	EFO in partnership with Bucks Foundation	Level of positive responses from private sector	Less ad-hoc approach to seeking private sector support.
	Set up meetings in association with Bucks Foundation with interested companies above	October	EFO in partnership with Bucks Foundation	Actual monies promised	More finance to Bucks Foundation to be used for BCC projects
	Ensure full and positive publicity for a sponsor during and after the project supported to achieve possible future support.	Ongoing	EFO with Communications team	Amount of positive media coverage obtained	More companies likely to assist BCC on a regular basis

**I. Strategic Objective 3: To represent the County Council on External Funding Fora and work towards the retention and expansion of various funding streams.**

<b>Action</b>	<b>Outputs</b>	<b>Timescale</b>	<b>Resources</b>	<b>Monitoring</b>	<b>Outcome</b>
To ensure that the Landfill Tax credit scheme continues to support both waste minimisation and community projects in Bucks.	To represent BCC and all local authorities on the Steering Committee of <b>SEELTCF</b> (South-East England Landfill Tax Credit Forum) and disseminate information on proposed changes to appropriate officers in the south-east.	Ongoing	EFO	Number of contacts made with relevant officers in south-east.	More co-ordinated response from LAs to the Government's consultation exercise.

	Liaise with representatives of DTLR, MPs and the Treasury to highlight benefits to Buckinghamshire residents accrued from the scheme.	Ongoing	EFO	Number of contacts made	Increased awareness of the importance of scheme to residents of Bucks leading to continuation of scheme
	Inform Buckinghamshire's M.P.s on proposed changes and elicit support to retain the scheme	Ongoing	EFO	Number of contacts made	M.P.s to lobby Government on the importance of scheme.
To ensure the relevant parts of Buckinghamshire are able to apply for funding through regeneration monies	Liaise with <b>SEEDA</b> (South-East England Development Agency) in regard to accessing 'Single Pot' regeneration monies for Target 11 communities and other areas of deprivation.	Ongoing	EFO and Economic Development team	Number of contacts made and amount of monies made available	Increased funding made available especially for PSA areas of deprivation.
To work towards ensuring Buckinghamshire CC and its residents have the greatest possible opportunity to access lottery monies	Through <b>SELF</b> (South-East Lottery Forum), feedback to lottery distributors on needs and requirements of the county	4 meetings a year	EFO	Responses of distributing bodies to Forum's suggestions/queries	Larger percentage of accessible monies available for SE generally.
	Following consultation with relevant officers and Members, respond to consultation documents issued from lottery distributors	As and when required	EFO and other bidding officers	Number of consultation responses undertaken	Larger percentage of accessible monies available for SE generally

<p>To work towards ensuring Buckinghamshire CC and its residents have the greatest possible opportunity to access central government monies.</p>	<p>Liaise with <b>GOSE</b> (Government Office South-East) to ascertain future funding opportunities and how these can be utilised to the best advantage for the county</p>	<p>Ongoing</p>	<p>EFO and other officers</p>	<p>Number of meetings/communications undertaken</p>	<p>Increased central government funding available for the county.</p>
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