

- A.75 The Council will seek to secure high standards in the design of new development and the appearance of its surroundings. All new development should be so designed and implemented as to improve the quality of the built environment. The colour and texture of building materials should where appropriate reflect those traditionally used in the town.
- A.76 The design and siting of any development and the materials used for its construction must have regard to the character of the site (its size, shape, topography and tree cover) and its surroundings, including the nature of the landscape, important views, and of any nearby development which should be protected.