



## APPENDIX D

# Proposed Strategic Objectives and outcomes

September 2003

<b>Making Aylesbury Vale the best possible place to live and work</b>		
<b>Local Communities</b> <b>To achieve safe, active, healthy communities and provide accessible services.</b>		Achieving a reduction in factors that diminish the health of individuals
	*	An ongoing reduction in the fear and level of crime
		Communities in which all the individuals feel able to play a part
	*	Council services to be responsive and accessible to the whole community
	*	Ensuring that everyone has the opportunity to live in a decent and safe home
<b>The Local Economy</b> <b>To develop and promote the local economy and establish Aylesbury Vale as a vibrant economic centre.</b>		A skills base which matches the needs of existing and future businesses
		An increased profile of the district as a visitor attraction
	*	Encouraging infrastructure that supports the local economy
	*	Positively attracting business to the district
	*	Retention and expansion of the local business community

<b>The Local Environment</b> <b>To manage the built and natural environment of a growing district in a sustainable way</b>	*	A reduction in waste going into landfill
		Development in Aylesbury Vale that is managed in a sustainable way to minimise the impact on the environment
	*	Public areas that are well maintained and enhanced

\* These outcomes will form the focus for investment and improvement in the medium term strategy.

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