

# HEALTHY COMMUNITIES PARTNERSHIP

NI 121 Mortality from Circulatory  
Disease in the Under 75's

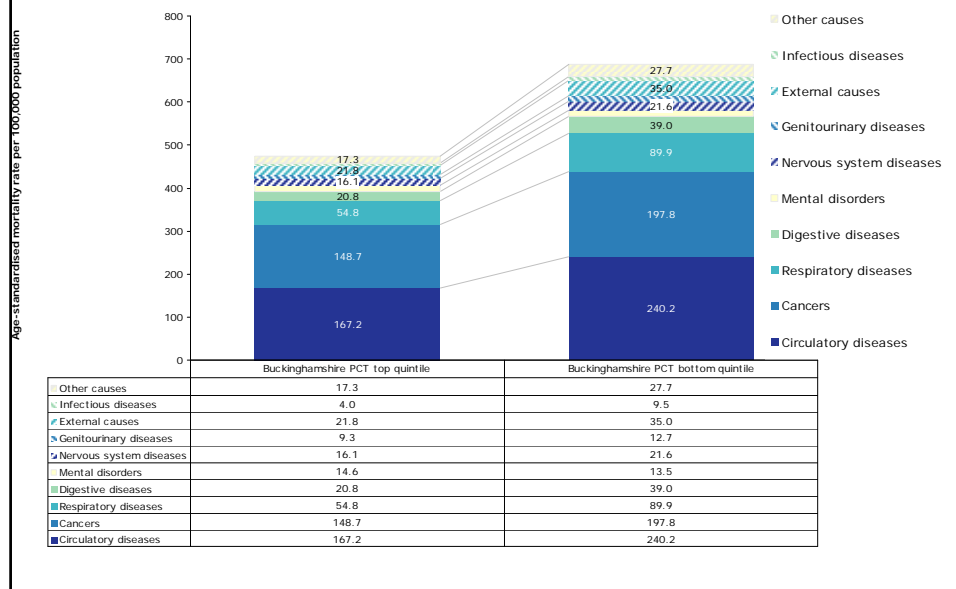


## WHY NI 121

- NI 121 is a Local Area Agreement Target
- The 2008/09 performance is showing a downward trend, but still above the target
- Buckinghamshire has the 5th lowest mortality rate from CVD in the country
- Importance of circulatory disease to the health of the local population



# INEQUALITIES IN DEATH RATES



## WHAT WORKS THAT THE BSP CAN SUPPORT?

- Encouraging people who have had a mini stroke to seek help early
- Encouraging more people to stop smoking
- Encouraging more people to be physically active

## WHAT CAN THE BSP DO THAT IS UNIQUE – SUCCESS THROUGH SCALE AND CO-ORDINATION?

- Utilise the networks from all the thematic partnerships
- Support co-ordinated organisation wide campaigns to promote quitting smoking and increasing physical activity
- Identify front facing services that can proactively encourage and inform members of the public on a one to one basis

*Healthy  
Communities  
Partnership*

