

Date: 6 October 2020

Title: Update on Joint Health and Wellbeing Strategy engagement, Happier, Healthier Lives – a shared plan for Buckinghamshire.

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Report Sponsor: Dr Jane O’Grady

Purpose of Report:

The Health and Wellbeing Board is asking for early views on the refresh of the ‘*Joint Health and Wellbeing Strategy*’ – *Happier, Healthier Lives – a shared plan for Buckinghamshire*. The refreshed strategy is due for publication in early 2021.

Report for information, discussion, decision or approval: Information

Related [Joint Health and Wellbeing Strategy](#) Priority: This report will set the priorities for the new strategy, Start Well, Live Well, Age Well.

Recommendations:

The Health and Wellbeing Board is asked to:

- Receive an update on engagement to date at the meeting on 6 October 2020.

Content of report

- 1.1 The ‘*Happier and Healthier Lives*’ plan will be the county’s high level plan for reducing health inequalities and improving health and wellbeing for Buckinghamshire’s residents. The priorities have been developed in partnership with senior leaders from across the public, voluntary and community sectors. It uses information from the ‘*Joint Strategic Needs Assessment*’ (JSNA) and learning from the ‘*2016-21 Joint Health and Wellbeing Strategy*’.
- 1.2 The Buckinghamshire ‘*Happier, Healthier Lives*’ plan aims to create the best conditions in Buckinghamshire for people to live healthy, happy and fulfilling lives and achieve their full potential. Our vision is to improve outcomes for the whole population as well as having a greater impact on improving the health and wellbeing of those people in Buckinghamshire who have poorer health and wellbeing.

The strategy proposes to make an impact on three key priority areas:

- Start Well
- Live Well
- Age Well

Consultation and communication

- 1.3 The engagement document has been shared widely across HWB partner organisations and has been live on the [Your Voice Bucks, citizen space webpage](#) since the 18 September 2020. The consultation will close on 14 October 2020.

Next steps and review

- 1.5 Following consultation and analysis of comments received, the Happier, Healthier Lives plan will be approved by the Health and Wellbeing Board at its next meeting on 10 December 2020 with an accompanying action plan.

Background papers

- 1.6 The engagement document is included as an appendix to this report.