



Buckingham and Villages Community Board Funding Report - 2020/21 Date of Decision: 10/11/20

Organisation Name	Buckingham Christmas Parade
Project Name	Buckingham Best Dressed Window Competition
Funding Stream	Community Area Priorities Fund
Total Cost of project	£500
Amount of Match Funding	£0
Amount being applied for	£500
Amount suggested	£500

Project Summary

This proposal has been submitted by Buckingham Christmas Parade who are requesting £500 funding from the Community Area Priorities Fund to fully fund the Buckingham Best Dressed Window Competition.

This is a local project that will take place in Buckingham Town centre, with the project aim to encourage people to shop locally.

If this application is successful, funding will be used to help promote retailers by leaflets, social media, newspapers and radio. Funds will be needed for design, printing and distribution. Applicants will enter by email to ensure this project is within the Covid guidelines.

How does the project address local priorities?

This proposal fits in with the Buckingham and Villages Covid Support and Economic Recovery Priority as it demonstrates community cohesion due to Covid.

How does the project align with the values, objectives and corporate priorities of Buckinghamshire Council?

This project fits in with Buckinghamshire Councils “Strengthening our Communities” Priority as the proposal aim is to support the community at this difficult time.

How does the project achieve value for money?

Although there is no match funding being offered, the proposal provides a good fit in terms of value for money because the cost of the scheme is typical of this type of project

Please see a breakdown of the £500 below;

Element:	Amount:
prize	£100
publicity and design	£150
printing	£200
sundries	£50

The aim of the project is to encourage people to shop locally, this will in turn generate more revenue for shops in the town centre.

Community Board Coordinator comments

This project has been discussed at Covid Support and Economic Recovery Sub Group, where it was agreed to put the application forward to the Board for funding.

The applicant will be required to agree to terms and conditions, which include a monitoring agreement, as discussed with the Community Board Coordinator before the fund will be formally awarded.