

Start up support

Self employment as an alternative to employment

Jan 2021



YOUR LOCAL
GROWTH HUB



What can we offer?

- **An Enterprise Day** to answer questions and help people decide if running a business is right for them
- **Bespoke business support** face-to-face, over the phone or by email (2 hr max)
- **2 day training course** that covers all of the topics relevant to a person wanting to start their own business, including creating a brand, creating a business plan, product or service development, marketing, sales and customer relations
- **Networking events**

Proposed Programme Content



The proposed programme in detail

Initial advice call – to explore business ideas and create an action plan of support – **Provided throughout**

Enterprise Day - Is running a business right for me? What options do I have? How to create a viable business. **1 day per month provided**

Two day 'Planning Workshop' - A practical group workshop, learning how to build your business ideas, business planning and creating a viable business. **1 x 2 day workshop provided per month**

Follow up advice – **Up to 2 hrs of additional individual 1:1 support** to progress business idea development and for specialist advice

Networking – Virtual – **1 event per month**

Keep building your network in Buckinghamshire



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