

Date: 1st April 2021

Title: Start Well Action Plan – Linked to the Joint Health and Wellbeing Strategy 2021-2024 themed priority

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Report Sponsor: Cllr Gareth Williams

Purpose of Report: For assurance and approval

Recommendations:

- **The Board to note and approve the action plan**
- **The Board to agree to receive a further update at the October Board meeting**

Executive summary

- 1.1 The Joint Health and Wellbeing Strategy 2021 -2024, Happier, Healthier Lives - a shared plan for Buckinghamshire was approved by the Board at the 18th February 2021 meeting.
- 1.2 The Board approved the approach of future meetings being themed against the 3 key priorities identified and agreed in the Strategy – Start Well, Live Well and Age Well. It was also agreed to have a deep dive on Mental Health, for each of the priority areas (Start Well, Live Well, Age Well) as this was a cross cutting theme identified in the strategy and one of the areas known to have been hugely impacted by the pandemic.
- 1.3 The April meeting theme is Start Well and to provide assurance on progress being made against the high-level actions included in table 2 of the strategy, a detailed action plan has been co-developed with partners. The action plan is a live document and is the first draft which will be built on over the coming months.
- 1.4 The action plan demonstrates how all partners of the Board are committed to delivering against the Joint Health and Wellbeing Strategy.

Content of report

- 1.5 The ‘Happier, Healthier Lives’ plan will be the county’s high-level plan for reducing health inequalities and improving health and wellbeing for Buckinghamshire’s residents. The priorities have been developed in partnership with senior leaders from across the public, voluntary and community sectors. It uses information from the Joint

Strategic Needs Assessment (JSNA) and learning from the 2016-21 Joint Health and Wellbeing Strategy.

- 1.6 The Buckinghamshire 'Happier, Healthier Lives' plan aims to create the best conditions in Buckinghamshire for people to live healthy, happy and fulfilling lives to achieve their full potential. Our vision is to improve outcomes for the whole population as well as having a greater impact on improving the health and wellbeing of those people in Buckinghamshire who have poorer health and wellbeing.
- 1.7 The theme of the July meeting will be Live Well. An action plan will be co-produced with all partners and presented at the July Board meeting.

Consultation and communication

The action plan has been co-produced with members of the Health and Wellbeing Board.

Next steps and review

An update on progress made over the last six months will be provided at the October Board meeting.

Background papers

None.