

Health & Wellbeing Board

Buckinghamshire

Refresh of the Buckinghamshire Joint Local Health and Wellbeing Strategy 2022 - 2025

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Consideration: Information Discussion
 Decision Endorsement

Please indicate to which priority in the Joint Local Health and Wellbeing Strategy your report links to:

Start Well	Live Well	Age Well
<input checked="" type="checkbox"/> Improving outcomes during maternity and early years	<input checked="" type="checkbox"/> Reducing the rates of cardiovascular disease	<input checked="" type="checkbox"/> Improving places and helping communities to support healthy ageing
<input checked="" type="checkbox"/> Improving mental health support for children and young people	<input checked="" type="checkbox"/> Improving mental health support for adults particularly for those at greater risk of poor mental health	<input checked="" type="checkbox"/> Improving mental health support for older people and reducing feelings of social isolation
<input checked="" type="checkbox"/> Reducing the prevalence of obesity in children and young people	<input checked="" type="checkbox"/> Reducing the prevalence of obesity in adults	<input checked="" type="checkbox"/> Increasing the physical activity of older people

None of the above? Please clarify below:

N/A

1. Purpose of report

The Joint Local Health and Wellbeing Strategy allows the Health and Wellbeing Board to look at the wellbeing of Buckinghamshire residents and help partners on the Board decide how to make best use of collective resources to achieve the best health outcomes for Buckinghamshire residents and to reduce health inequalities in the County.

Start Well

Live Well

Age Well

At the Health and Wellbeing Board meeting on 26th May 2022 the Board approved revised key priorities under the strategic themes Start Well, Live Well and Age Well.

This report sets out the journey undertaken which results in a refreshed Joint Local Health and Wellbeing Strategy. Underpinning this there is an action plan detailing how this will be achieved and how the Board will measure success.

At this meeting the Board also discussed and agreed to a pledge to the residents of Buckinghamshire. The outcome of this can be found in 3.17.

2. Recommendation to the Health and Wellbeing Board

1. Note and agree the refreshed Buckinghamshire Joint Local Health and Wellbeing Strategy (Appendix 1)
2. Note and agree the Action Plan (Appendix 2)
3. Note and agree the Action Plans on a Page (Appendix 3)
4. Note and agree that the Strategy is iterative and to contribute to the development of the action plans

3. Content of report

Background

- 3.1. The Health and Wellbeing Board is a statutory forum in the form of a partnership between local government, the NHS and the voluntary sector in Buckinghamshire. It includes local GPs, councillors, statutory local government and NHS officers, Healthwatch Bucks and voluntary sector representatives. The Buckinghamshire Health and Wellbeing Board was formed in 2013.
- 3.2. In March 2022, the Local Government Association (LGA) facilitated a workshop for Health and Wellbeing Board members. The workshop provided the opportunity for colleagues and partners to consider the work of the Board and its priorities in light of the impact of the Covid pandemic on the health and wellbeing of Buckinghamshire's residents. The Board also considered the implications of recent national policy changes including the Integration White Paper and the Health and Care Bill along with the growing importance that the Health and Wellbeing Board will play in terms of place leadership within the Integrated Care System.
- 3.3. The Board agreed that a refreshed Buckinghamshire Joint Local Health and Wellbeing Strategy was needed to achieve the best health outcomes for Buckinghamshire residents and to reduce health inequalities in the County.
- 3.4. Since the workshop in March 2022 the country is now facing significant pressures due to the rising cost of living. This is likely to worsen physical and mental health very significantly, especially for those on low incomes or in greatest need. The action plans will respond to this.
- 3.5. This report summarises the main changes to the existing strategy.

Strategy Refresh 2022 - 2025

- 3.6. Following the implementation of the Health and Care Act 2022 on 1 July 2022, section 116A of the Local Government and Public Involvement in Health Act 2007, renames 'Joint Health and Wellbeing Strategies' to 'Joint Local Health and Wellbeing Strategies'.
- 3.7. In 2021, the Board agreed a Joint Local Health and Wellbeing Strategy 'Happier, Healthier Lives – A Plan for Buckinghamshire'. The Strategy set out priority areas under three key strategic themes: Start Well, Live Well and Age Well. These strategic priority areas remain.
- 3.8. The Health and Wellbeing Board agreed on new aims, which take into account the responsibilities set out in the Integration guidance:
- Make a visible difference to health outcomes and reduce health inequalities across the county
 - Put residents at the heart of its work, and
 - Deliver its statutory responsibilities and drive integration for health and wellbeing across Buckinghamshire
- 3.8 The Health and Wellbeing Strategy has a strong focus on reducing inequalities in health and wellbeing between different communities in Buckinghamshire. Buckinghamshire Council's response to the government's Levelling Up agenda, Opportunity Bucks includes a workstream on health and wellbeing. It is anticipated that this will help deliver the improved health outcomes that the Health and Wellbeing Board wants also to achieve across all three themes of its strategy for the communities in greatest need. To ensure effective communication and to avoid duplication there will be close links between the Health and Wellbeing Board and Opportunity Bucks programme for example, some members of the Health and Wellbeing Board are also members of the Opportunity Bucks Board.

The Approach

- 3.9 On 31st March 2022 the Health and Wellbeing Board partners attended a workshop facilitated by the Local Government Association to consider the future focus for the Board. The workshop received a presentation from the Director of Public Health (Appendix 4) which provided the evidence base as context for discussions on priorities.
- 3.10. Workshop participants discussed the evidence, which highlighted the health inequalities across the county and that a number of conditions which seriously impact our residents' lives are preventable. The group concluded that that to deliver a long-term improvement in some of the most challenging areas, the Board should focus on a limited number of key priorities; those where a greater impact could be achieved from the partnership approach.
- 3.11. Three priorities were identified for each strategic theme. There has been one amendment since agreement at the May 2022 meeting, under the strategic theme Age Well, 'Improving

Start Well

Live Well

Age Well

places and communities to support healthy ageing’ now says ‘Improving places and **helping** communities to support healthy ageing’:



- 3.12. Each priority has a Board member lead who will be held to account for delivery. Each partner organisation was also asked to nominate officer leads who created working groups with representatives from key contributors from partner organisations.
- 3.13. For each priority, three actions have been identified which will meet the aims of the Board and will help everyone to be healthier for longer.
- 3.14. An action plan (Appendix 2) details what will change for the residents in Buckinghamshire. This plan will be used to hold Board members to account for delivery of the actions.
- 3.15. There will be three workshops taking place over the next twelve months which will allow Board members to review measures and outcomes in more detail and allowing for any problems or issues to be raised early and solutions to be sought.

Health and Wellbeing Board Principles

- 3.16. The LGA workshop discussed the Board’s role in driving integration for the benefit of residents and identified a number of principles for the health and wellbeing partnership. It was felt that these principles could provide a common understanding and underpin the approach that partners on the Board would then adopt in working together across the Buckinghamshire system. The proposed principles are:
 - Integrating services and service provision
 - Ensuring all our services are personalised – centring on the individual
 - Pooling budgets where possible

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- Co-designing services with residents, particularly those with lived experience
- Measuring impact to ensure improvements
- Shifting to a preventative approach, making it easier for residents to live healthy, happy lives
- Focusing the partnership on tackling health inequalities
- Making it easier for communities to support each other

Pledge to residents

3.17. To demonstrate the Board's commitment to these principles and to explain the ambition it has to improve health and wellbeing opportunities and experiences for Buckinghamshire residents, the Board agreed to a pledge to our residents.

Start Well	Live Well	Age Well
<h2>Health and Wellbeing Board Pledge</h2>		
<small>The Health and Wellbeing Board brings together leaders of organisations which work with communities and individuals across Buckinghamshire to help them improve their health and wellbeing.</small>		
<small>We know some of the areas that we need to improve, like working better together so that you don't get passed from one person or organisation to the next.</small>		
<small>This is our commitment to you, our residents:</small>		
<p>Our Pledge To You :</p> <ul style="list-style-type: none"> We will put you at the heart of what we do We will make it easier for you to comment on what we do We will take a preventative approach where possible We will ask for your ideas when designing initiatives to improve your health We will work much closer together with you in mind We will provide clear advice, information, guidance and pathways to & through services We will focus our resources on areas that need our help the most 	<p>Your Outcomes :</p> <ul style="list-style-type: none"> I am supported by people who see me as a unique individual with strengths, abilities and aspirations I am valued for my opinion and my views are listened to I can get information and advice about my health and how I can be as well as possible – physically, mentally and emotionally I can get involved in changes that affect me or my local community I have care and support that is co-ordinated, and everyone works well together and with me I can get information and advice that helps me think about and plan my life I know that I will receive help if I am unable to help myself 	
		

3.18. At the 26th May 2022 HWB Board meeting, Board members discussed the proposed pledge and agreed that there should more focus on the individual. The revised pledge is detailed above.

4. Next steps and review

- 4.1. To allow for development of the strategy it will be iterative and action plans will continue to evolve.
- 4.2. The action plan for delivery of the strategy will be monitored at the Buckinghamshire Health and Wellbeing Board at least annually.
- 4.3. The strategy will be reviewed and refreshed for 2025.

Start Well

Live Well

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- 4.4. The draft refreshed Buckinghamshire Joint Local Health and Wellbeing Strategy will be shared with the Buckinghamshire, Oxfordshire and West Berkshire Integrated Care Partnership (BOB ICP) to inform the BOB ICP strategy which is due to be completed by December 2022.

5. Background papers

None

Start Well

Live Well

Age Well