

Joint Local Health and Wellbeing Strategy 2022 – 2025 Action Plan Performance Measures

| Start Well Priority Area | Action | How Will we Know it's Working? | Performance Measure | Baseline | Target | To be Delivered by | Frequency at HWB | Lead Officer | Responsible Board Member |
|---|---|---|--|----------|--------------------------|--------------------------|---------------------|--|--|
| Improving outcomes during maternity and early years | Increase the number of pregnant women referred to and accepting support to stop smoking and successfully quitting smoking, leading to a smaller proportion of women still being smokers when they give birth. | There will be a reduction in the number of women smoking during pregnancy The health of mothers and their babies in Buckinghamshire will improve | Percentage of women who are smokers when they give birth | 7% | 5% | Mar-25 | Annual | Heidi Beddall, Director Of Midwifery, Buckinghamshire Healthcare Trust | Neil Macdonald, Chief Executive, Buckinghamshire Healthcare Trust |
| | Increase the proportion of children in the most deprived communities achieving all milestones at the 2 to 2 ½ year health visitor review, with the aim of narrowing the gap in school readiness (measured by EYFSP scores in reception year). | Reduced inequalities in the proportion of children meeting their expected development goals at 2 to 2 and ½ years Children from deprived areas will be better prepared for school, enabling them to get greater benefit from their education | Percentage of children achieving at least expected development levels on their 2 to 2½ year old health visitor assessment in our most deprived areas | 87% | 90% | Dec-25 | Annual | Heidi Beddall, Director Of Midwifery, Buckinghamshire Healthcare Trust | Neil Macdonald, Chief Executive, Buckinghamshire Healthcare Trust |
| | Increase the proportion of babies that are breastfed from birth until at least 6 to 8 weeks old | There will be an increase in the number of babies that are exclusively and partially breastfed at birth and 6-8 weeks old | Percentage of babies who are breastfed from birth until they are at least 6 to 8 weeks old | TBD | TBD | TBD | TBD | Heidi Beddall, Director Of Midwifery, Buckinghamshire Healthcare Trust | Neil Macdonald, Chief Executive, Buckinghamshire Healthcare Trust |
| Start Well Priority Area | Action | How Will we Know it's Working? | Performance Measure | Baseline | Target | To be Delivered by | Frequency at HWB | Lead Officer | Responsible Board Member |
| Improving mental health support for children and young people | Increase access to mental health support for Children and Young People in response to need (including early support to mitigate demand on specialist services) | Children and Young People receive the Mental Health support they need when they need it | The number of children and young people (aged under 18) that have accessed support from NHS funded community services and school or college based Mental Health Support Teams in the last 12 months | 6,830 | N/A | Mar-24 | Annual | Donna Clarke, Service Director Buckinghamshire, Oxford Health Foundation Trust | David Walker, Chairman, Oxford Health Foundation Trust |
| | Address inequalities in access to mental health support through work with Children and Young People in deprived areas and ethnic minority Children and Young People to Increase knowledge about mental health Increase awareness of support available | Reduced inequalities in mental health outcomes for children and young people living in deprived areas and ethnic minority groups | The gap in the proportion of children and young people (aged under 18) that have accessed support from NHS funded community services and school or college based Mental Health Support Teams in the last 12 months, between the most and the | TBD | Under develop ment | TBD | Annual | Donna Clarke, Service Director Buckinghamshire, Oxford Health Foundation Trust | David Walker, Chairman, Oxford Health Foundation Trust |



| | Address stigma Ensure accessible support with appropriate referral to specialist services Address barriers to access, experience and outcomes in Child and Adolescent Mental Health Services (cultural competency) Improve access to perinatal mental health services for women from ethnic minority background, for young mothers (age 16-25), for women living in deprived areas | Pregnant women and new mothers receive the mental health support they need and there will be improved outcomes in early years Reduced inequalities in mental health outcomes for children and young people living in deprived areas and ethnic minority groups | least deprived fifths of the population) The number of women that are pregnant, or recently had a baby, that have accessed support from a specialist community mental health service (face to face or video) in the last 12 months | 285 | 548 | Mar-25 | Annual | Donna Clarke, Service Director, Buckinghamshire Oxford Health Foundation Trust | David Walker, Chairman, Oxford Health Foundation Trust |
|---|---|---|---|----------------|------------|--------------------------|---------------------|--|--|
| Start Well Priority Area | Action | How Will we Know it's Working? | Performance Measure | Baseline | Target | To be Delivered by | Frequency at HWB | Lead Officer | Responsible Board Member |
| Reducing the prevalence of obesity in children and young people | Develop a comprehensive support package for early years providers and primary schools so that they have the knowledge, skills, and resources to support healthy eating and physical activity Increase in the number of schools across Buckinghamshire achieving Healthy Schools Award | Reduction in the percentage of children in Reception who are overweight and obese Reduction in the Percentage of children in Year 6 who are overweight and obese | Percentage of children in Reception who are overweight and obese | 18.2% 31.5% | 18% 31% | 2025 | Annually | Sally Hone, Public Health Principal, Buckinghamshire Council | Jane O'Grady, Director of Public Health, Buckinghamshire Council |
| | Increase healthy food consumption and access to healthy foods for those who need it most Increase in the number of eligible families signed up and accessing the Healthy Start Scheme | More children meeting the minimum 5 fruit and vegetables a day / eating healthier diets | Percentage of eligible families accessing the Healthy Start scheme | 56% | 65% | 2025 | Monthly | Sally Hone, Public Health Principal, Buckinghamshire Council | Jane O'Grady, Director of Public Health, Buckinghamshire Council |
| | Increase access to weight management services for 7–13 year- old's identified as overweight or obese Increase in the number of children accessing weight management services | Children supported to achieve and maintain a healthy weight | Number of children accessing weight management services | 100 | 150 | 2022/23 | Quarterly | Sally Hone, Public Health Principal, Buckinghamshire Council | Jane O'Grady, Director of Public Health, Buckinghamshire Council |



| Live Well Priority Area | Action | How Will we Know it's Working? | Performance Measure | Baseline | Target | To be Delivered by | Frequency at HWB | Lead Officer | Responsible Board Member |
|--|---|--|--|-----------------|--------|--------------------------|---------------------|--|---|
| Reducing the rates of cardiovascular disease | Increase access to NHS Health Checks in priority risk groups | More people are advised about their cardiovascular disease risk earlier and supported to get the help they need resulting in fewer in Buckinghamshire having cardiovascular disease | Number of all NHS Health Checks delivered that were for residents in DQ4 and 5 | 1393 (21/22) | 2700 | End of 23/24 | Annually | Tiffany Burch, Consultant in Public Health, Buckinghamshire Council | Jane O'Grady, Director of Public Health, Buckinghamshire Council |
| | Increase access to tobacco dependency services, particularly for people from deprived areas and ethnic minorities | More people are supported to quit smoking and maintain this status resulting in fewer in Buckinghamshire having cardiovascular disease The in house tobacco dependency services for acute inpatients, mental health inpatients and maternity patients will be up and running with agreed discharge pathways to community stop smoking services. | The number and percentage of eligible patients who were referred to NHS inhouse tobacco dependency services who later successfully quit smoking (4 week quit). | 0% | 30% | end of 23/24 | Annually | Steve Goldensmith, Senior Responsible Officer for Prevention and Health Inequalities, BOB ICB* | Jane O'Grady, Director of Public Health, Buckinghamshire Council |
| | Increase numbers of residents aged 15 years and older who have their blood pressure checked, and increase the number of residents with hypertension who are well controlled in higher risk areas of the county. | More people take part in regularly checking their blood pressure in the 4 most deprived Primary Care Networks This will ultimately result in more high blood pressure being detected and managed earlier in life to reduce the burden of heart disease and stroke, resulting in fewer residents | Proportion of patients (15+) who have had their blood pressure checked in the last year in the 4 most deprived Primary Care Networks | 30.4% | 50% | End of 2023/24 | Annually | Philippa Baker, Place Director for Buckinghamshire, BOB ICB* | Philippa Baker, Place Director for Buckinghamshire, BOB ICB* Jane O'Grady, Director of Public Health, Buckinghamshire Council |
| | | in Buckinghamshire having cardiovascular disease | Proportion of patients aged <80 years with hypertension who last blood pressure reading (in the last 12 months) was <= 140/90 mmHg for the 4 most deprived Primary Care Networks | 57% | 60% | End of 2023/24 | Annually | Philippa Baker, Place Director for Buckinghamshire, BOB ICB* | Philippa Baker, Place Director for Buckinghamshire, BOB ICB* Jane O'Grady, Director of Public Health, Buckinghamshire Council |
| Live Well Priority Area | Action | How Will we Know it's Working? | Performance Measure | Baseline | Target | To be Delivered by | Frequency at HWB | Lead Officer | Responsible Board Member |



| Improving mental health support for adults particularly for those at greater risk of poor mental health | Improve access, experience and outcomes from services particularly for people from deprived areas and ethnic minorities with mental health problems | Reduced inequalities in mental health outcomes for people, particularly from deprived areas and for ethnic minority groups | Reduce the gap in the percentage of white British and ethnic minority patients with a mental health emergency that have not previously had contact with mental health services | Under develop ment | TBD | TBD | TBD | Donna Clarke, Service Director Buckinghamshire, Oxford Health Foundation Trust | David Walker, Chairman, Oxford Health Foundation Trust |
|---|---|--|---|--------------------------|--------|--------------------------|---------------------|--|--|
| | Improve access to talking therapies (IAPT) for people from ethnic minorities, students, men and LGBTQ+ communities | Reduced inequalities in mental health outcomes for people from under-served communities | Reduce the gap in patients that complete NHS Talking Therapies treatment between those living in the most and least deprived areas in Buckinghamshire | Under develop ment | TBD | TBD | TBD | John Pimm, Consultant Clinical Psychologist, Oxford Health Foundation Trust | David Walker, Chairman, Oxford Health Foundation Trust |
| | Address physical health inequalities for people with a mental disorder | Improved healthy life expectancy for people with mental disorders or Serious Mental Illness | Increase the percentage of patients with a Severe Mental Illness (have a diagnosis of schizophrenia, bipolar affective disorder or psychosis) that have had a full physical health check with their doctor in the last 12 months (all components) | 48.2% | 50% | Mar-25 | Quarterly | Donna Clarke, Service Director Buckinghamshire, Oxford Health Foundation Trust | David Walker, Chairman, Oxford Health Foundation Trust |
| Live Well Priority Area | Action | How Will we Know it's Working? | Performance Measure | Baseline | Target | To be Delivered by | Frequency at HWB | Lead Officer | Responsible Board Member |
| Reducing the prevalence of obesity in adults | Partners deliver the healthy weight action plan to reduce the proportion of adults who are overweight or obese | People are a healthy weight and there is a reduction in long term conditions and improved mental health | Percentage of adults classified as overweight or obese | 61% | 61% | 2025 | Annually | Sally Hone, Public Health Principal, Buckinghamshire Council | Jane O'Grady, Director of Public Health, Buckinghamshire Council |
| | Increase the number of adults accessing support to lose weight | People are supported to achieve or maintain a healthy weight | Number of adults accessing adult weight management services per year | 2,660 | 3,500 | 2022/23 | Quarterly | Sally Hone, Public Health Principal, Buckinghamshire Council Angela Jessop, Transformation Manager, Integrated Care | Jane O'Grady, Director of Public Health, Buckinghamshire Council |
| | Increase physical activity levels | People take part in regular physical activity | Percentage of adults meeting the recommended physical activity | 71.9% | 73% | 2025 | Annually | Board Sally Hone, Public Health | Jane O'Grady, Director of Public |



| Age Well Priority Area | Action | How Will we Know it's Working? | Performance Measure | Baseline | Target | To be Delivered by | Frequency at HWB | Lead Officer | Responsible Board Member | |
|--|---|---|---|----------|------------|--------------------------|---------------------|---|--|--|
| Improving places and supporting communities to promote healthy ageing | Develop a system wide approach to healthy ageing through the development of a multi-agency strategy and action plan | People over the age of 65 spend more years of life in good health Buckinghamshire is a place where the natural and built environments and the approach of organisations support people to live healthy and independent lives | Increase in healthy life expectancy at age 65 (males) Increase in healthy life expectancy at age 65 (females) | 12.4 | TBD TBD | TBD | Annually | Sarah Winchester, Consultant in Public Health, Buckinghamshire Council | Jane O'Grady, Director of Public Health, Buckinghamshire Council | |
| | Work with partners to promote positive age-inclusive communication and reduce age-related discrimination | The proportion of people aged over 65 who are in work will increase towards pre-pandemic levels More older people are supported and able to participate as fully in society as they wish | Increase in number of people aged 65+ who are economically active | 13% | 16% | Mar-28 | Quarterly | Sarah Winchester, Consultant in Public Health, Buckinghamshire Council | Jane O'Grady, Director of Public Health, Buckinghamshire Council | |
| | Third key action to be agreed during first year of Health and Wellbeing Strategy once Healthy Ageing Strategy in place and priorities have been agreed with partners | | | | | | | | | |
| Age Well Priority Area | Action | How Will we Know it's Working? | Performance Measure | Baseline | Target | To be Delivered by | Frequency at HWB | Lead Officer | Responsible Board Member | |
| Improving mental health support for older people and reducing feelings of social isolation | Build social connectedness for older adults through initiatives developed by the Healthy Ageing Collaborative and increased use of social prescribing in primary care | Older adults are able to create social contacts in their communities and become less isolated Fewer older adults will feel lonely | Reduction in the proportion of adults feeling lonely often/always or some of the time | 24% | 18% | Mar-24 | Bi annual | Lucie Smith, Public Health Principal, Buckinghamshire Council | Jane O'Grady, Director of Public Health, Buckinghamshire Council | |
| | Improve the detection and formal diagnosis of dementia | People with dementia receive more timely health and care, improving outcomes | Increase the proportion of people aged over 65 with dementia that have been diagnosed | 56.8% | 66.7% | Mar-25 | Annual | Donna Clarke, Service Director Buckinghamshire, Oxford Health Foundation Trust | Sian Roberts, Clinical Lead for Mental Health, Integrated Care Board | |
| | Improve access to, and uptake of, talking therapies in older people with anxiety disorders and depression | Older adult experience improvements in their mental health | Increase the number of people aged 65 and over who enter treatment with NHS Talking Therapies | 215 | TBD | Mar-25 | Annual | John Pimm, Consultant Clinical Psychologist, Oxford Health Foundation Trust | David Walker, Chairman, Oxford Health Foundation Trust | |
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| Increasing the | Increase awareness of the benefits | More people are physically active | Return usage numbers of local | 13,975 | 14,000 | 2025/26 | Quarterly | Sue Drummond, | Jane O'Grady, |
|----------------------|--------------------------------------|------------------------------------|--------------------------------------|--------|---------|---------|-----------|-------------------|--------------------|
| physical activity of | of physical activity and what counts | in older age | leisure centres by people aged | | | | | Head of Leisure, | Director of Public |
| older people | as physical activity amongst older | | 65+ to pre-pandemic levels | | | | | Buckinghamshire | Health, |
| | people, using the behavioural | | | | | | | Council | Buckinghamshire |
| | insights work | | | | | | | | Council |
| | Increase awareness among people | More older adults are regularly | Number of health professionals | 88 | 100 per | Mar-24 | Annually | Chris Gregory, | Jane O'Grady, |
| | working with older residents about | active and meeting the | trained to provide physical | | annum | | | Head of Strategic | Director of Public |
| | the benefits of physical activity in | recommended activity levels | activity advice to older age clients | | | | | Relationships | Health, |
| | older age | | | | | | | LEAP | Buckinghamshire |
| | | | | | | | | | Council |
| | Create more opportunities for | Improved physical function and a | More adults achieving 2 or more | 47.6% | 50% | Mar-27 | Annually | Sally Hone, | Councillor Angela |
| | older people to be more active and | reduction in the risk of falls and | sessions of muscle strength | | | | | Public Health | Macpherson, |
| | increase awareness about the | injury from a fall and subsequent | exercises per week | | | | | Principal, | Cabinet Member |
| | activities that are available across | loss of independence | | | | | | Buckinghamshire | Health & |
| | the county | | | | | | | Council | Wellbeing, |
| | | | | | | | | | Buckinghamshire |
| | | | | | | | | | Council |