



Aylesbury Vale Area

**Directorate for Communities
Neighbourhood Services**

Licensing Team

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Licensing Service, Aylesbury Vale Area
Buckinghamshire Council
The Gateway, Gatehouse Road
Aylesbury
Buckinghamshire
HP19 8FF

17 June 2020
Ref: PR202005-236157

Dear Sir/Madam

**Licensing Act 2003 – Representing from the Licensing Authority
Premises: Wing Supermarket, 16 Stewkley Road, LU7 ONE**

I am submitting this representation on behalf of the Licensing Authority in respect of this application for a new Premises Licence. In drafting this representation, careful consideration has been given to the promotion of the four licensing objectives, the Council's Statement of Licensing Policy for the Aylesbury Area and the Secretary of State Section 182 Guidance.

The application is to permit the sale of alcohol, for consumption off the premises, between 07:00 and 22:00 on Mondays to Sundays.

The premises is located a short distance from the busy A418 road at the end of a small parade of other business premises. The area is however predominantly residential, with residential dwellings to the immediate north, south and west of the premises. The premises is not located within a cumulative impact policy area.

The applicant has proposed a number of measures in their operating schedule to address the promotion of the licensing objectives. It is believed that the four licence could be further promoted in this instance if these measures were modified and added to. A set of alternate conditions have been drafted based on the applicant's operating scheduled as shown below. New conditions, which are in addition to those proposed in the operating schedule, have been highlighted in bold text:

General

- 1. Staff engaged in the service of customers at the premises shall be trained in the promotion of the licensing objectives as are commensurate with their duties. This shall include training on awareness of local alcohol related issues, including sessions at least once per month at which staff shall exchange information and experiences on any such issues that may have arisen. The training shall be recorded in a training record which shall not be removed from the premises, except in case of emergency or for the purposes of copying, until a period of**

12 months has expired since the last entry that has been recorded. The training record shall be made available to Police and authorised council officers on request.

The prevention of crime and disorder

2. A closed circuit television system shall be maintained in all internal areas of the premises where alcohol is kept for selection and purchase by the public as well as all public entrances and exits.
3. The system shall be capable of recording images of sufficient quality to enable facial recognition and shall record continuously with a date and time stamp applied to the recording to show when the recording was made. All recordings shall be retained for a period of no less than 31 days from the date of recording and the system shall be capable of producing copies of the recordings in a format that can be viewed on domestic-grade reproduction equipment of a computer.
4. **A staff member from the premises who is trained and conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the minimum of delay when requested, subject to compliance with the Data Protection Act.**
5. A policy of zero tolerance towards the possession and/or supply of illegal drugs shall be implemented at the premises.
6. **Alcohol shall not be sold to customers in an open container.**

Public Safety

7. A written fire risk assessment shall be maintained at the premises and appropriate fire safety equipment installed and adequately maintained.
8. Staff at the premises shall be first aid trained and an adequate supply of first equipment shall be maintained at the premises.

The prevention of public nuisance

9. The immediate area outside the premises shall be maintained to ensure any litter generated by the premises or its customers will be regularly cleared/swept.
10. **Prominent notices shall be displayed at entrances/exits reminding customers that the premises is located in a residential area and to respect neighbours when leaving the premises.**
11. **Customers shall not be permitted to consume alcohol in any outside areas within the curtilage of the premises.**
12. **Customers purchasing alcohol shall be actively discouraged from consuming alcohol in the immediate vicinity of the premises by signage and if necessary reinforced with verbal reminders. Staff shall routinely monitor the outside of the premises to ensure customers comply with this requirement.**

The protection of children from harm

13. A Challenge 25 scheme will be adopted in compliance with the age verification condition. Customers who appear to be under 25 years of age will be required to prove their age when

purchasing alcohol. Suitable forms of identification will be a passport, Holographic 'PASS' scheme card or other identification recognised by the licensing authority in its statement of licensing policy.

14. **Challenge 25 posters shall be clearly displayed at the premises.**

15. A refusals register shall be created and maintained which records all sales of alcohol refused by the premises. **The register shall be retained for inspection at the premises whilst it is open for licensable activities for a period of no less than 6 months from the date of the last entry in the register being made.**

It is recommended that should this licence application be granted that the above proposed conditions be imposed on the premises licence.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'S. Gallacher', is enclosed in a thin black rectangular border.

Simon Gallacher
Principal Licensing Officer